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# marta

## ABOUT ME


Creative and multitalented Sr. Level Graphic Artist with extensive experience in production, marketing and print design. Dynamic team player with exceptional collaborative and interpersonal skills. Creative experience in the following:


**PRINT:** Brochures, Posters, Magazines, Logos, Business cards, Stationery package, Typography

**PHOTOGRAPHY:** B/W photography, Retouching, Restoration

**DIGITAL:** Video storyboards, Web banners, Social media, PowerPoint presentations

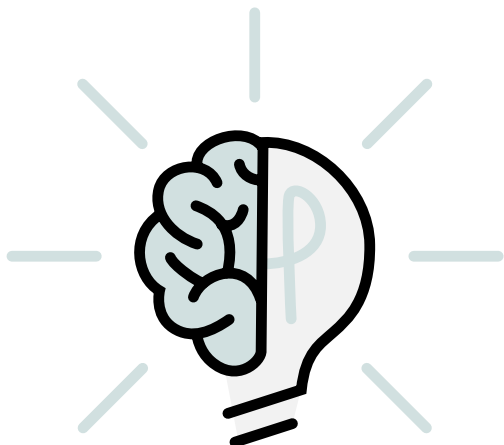
## EDUCATION

**2007 - ** Miami International University of Art & Design, Miami, FL - Bachelor of Fine Arts in Graphic Design

**2004 - ** Miami-Dade College, Miami, FL  
Associate in Science degree in Graphic Design Technology and in Graphic Internet Technology

## TECHNICAL SKILLS

Adobe Photoshop, Illustrator and InDesign.  
Adobe Acrobat and Power point



## WORK EXPERIENCE

02/22 - Present | NEWMARK, Miami, FL  
Senior Graphic Designer - Eastern Region  
Successfully design and produce all materials needed by the marketing team including but not limited to Flyers, brochures/booklets, magazine ads as well as email blast campaigns and social media ads. Make sure the brand and processes are respected at all times.

01/20 - 02/22 | Silversea Cruises, Miami, FL  
Graphic Designer  
Successfully design and produce all materials needed by the marketing team including but not limited to Flyers, brochures/booklets, magazine and newspaper printed ads as well as digital banners and social media ads. Make sure the brand is respected and following the necessary guidelines at all times.

04/19 - Present | Marta Designs LLC, Miami, FL  
Senior Graphic Designer  
Successfully manage and coordinated design and production for clients as Digicel, 4IT and other companies.

02/14 - 03/19 | Digicel, Miami, FL  
Senior Graphic Designer  
Successfully managed and coordinated the production of creatives to support 360-degree campaigns in 32 markets of the Caribbean. Conceptualized and designed campaign ideas working directly with Creative Director, Sr. Copywriter and marketing team. Coordinated freelance and in-house consultants to meet all project requirements.

07/04 - 01/11 | Turkel, Coconut Grove, FL  
Production Artist/Designer  
Successfully translated directives into concrete designs for collaborative pieces such as brochures, folders, postcards and invitations. Contributed in various aspects of production including but not limited to: resizing ads, preparing mechanicals and file set-ups, retouching images for full color and newspaper print, and preparing technically correct high quality printer files for final delivery. Designed and prepared web banners, email blasts and newsletters. Coordinated with key project stakeholders ensuring an efficient and timely workflow.

06/03 - 06/04 | Marc USA Advertising, Coral Gables, FL Production Artist  
Resized and redesigned magazine ads working directly with creative directors. Created all PDFs for internal reviews as well as prepared all mock-ups, presentation boards and PDFs for client meetings.

REFERENCES UPON REQUEST